





Money. Currency. Bitcoin.

Nadav Rosenberg CoinScrum Bootcamp

Introduction

- The passion for money.
- Bitcoin is probably the best currency ever invented.
- Bitcoin can change the world.



Agenda

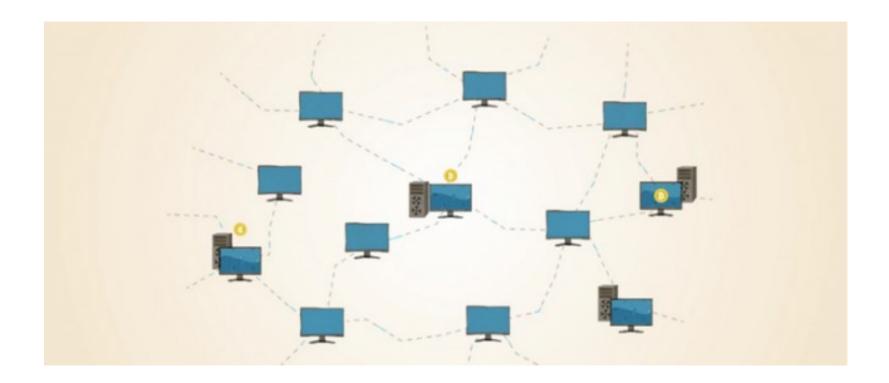
- What is Bitcoin?
- What is Money?
- What is Currency?
- Brave New World?

Bitcoin is two things

Bitcoin is both a protocol and a currency

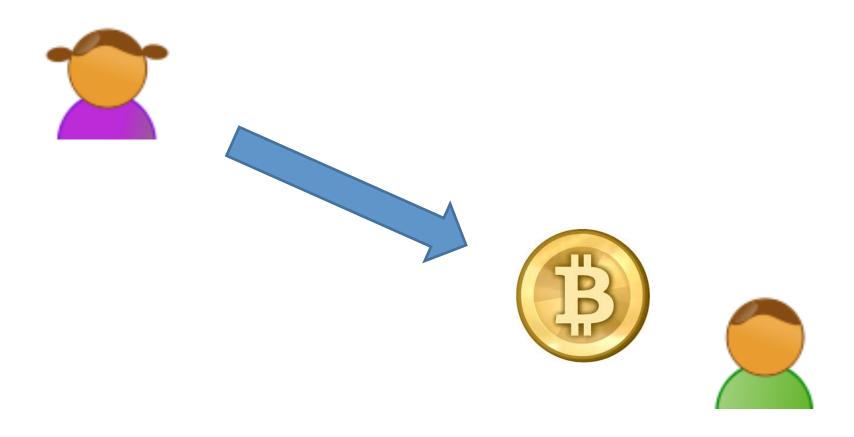
Protocol

Think Internet. Network. Infrastructure. Technology.

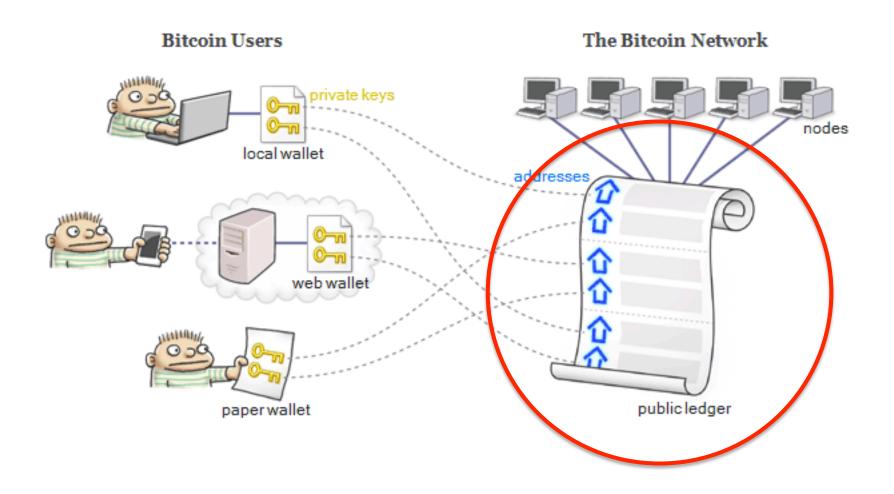


Currency.

Think email. (but also other applications)



Bitcoin uses a Public Ledger



Receiving Currency

£20 in Cash



- Physical symbol in limited supply
- Clear to you that you have it and that the one gave it to you doesn't have it anymore

£20 in Digital Currency



- Abstract symbol in limited supply
- 3rd Party is making sure that you have it and that the one gave it to you doesn't have it anymore

20 BTC



- Abstract symbol in limited supply
- Everyone knows that you have it and that the one gave it to you doesn't have it anymore

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Money is a concept

Money is a social concept enabling transfer of purchasing power

- Social
- Concept
- Purchasing power

The "features" of Money

- Unit of account
- Medium of exchange
- "Store of value"
- Accounting system

Money is similar to Language

Language is a social concept enabling transfer of messages

(Money is to Commerce what Language is to Communication)

- Thinking
- Transfer of knowledge
- Mass communication
- Large scale cooperation

Agenda

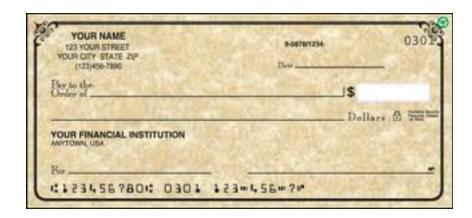
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Currency is a Tool

Currency is a set of symbols that represents purchasing power

- Salt
- Dollar
- Bitcoin

Currencies













18/02/2014

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Currency is similar to Idiom

Idiom is a set of symbols that represents things, actions, and attributes

- English
- Japanese
- C++

Examples of Currencies and Idioms

Currency	Examples	Payment	Idiom	Examples Delivery
Commodity	SaltShellsGold	Raw MaterialCoins	Human	EnglishVerbalJapaneseWrittenFrenchSigns
Fiat (Gov.)	DollarYenPounds	CoinsNotesDigital	Computer	C++JavaPythonCardsDigital
Crypto	BitcoinLitecoin	Digital		

The story of the Rai stones at Yap

Yap Island in Micronesia



Currency at Yap





5 requirements for a perfect Currency

Requirement

Final number of symbols

So that...

 No one can steal your relative purchasing power

Fungible

Limited

- Symbols are interchangeable.
 A=B, B=A.
- You can trade with anyone, anytime

Durable

- Symbols can survive time and weather
- You can save your purchasing power or pass it on

Divisible

- Symbols are easily divisible to smaller parts
- It can represent also small things

Transferable

 Symbols can be easily transferred It's practical to use





Good



Bad

	Rai Stones	Gold	Dollar	Bitcoin
Limited				
Fungible				
Durable				
Divisible				
Transferable				

Misconceptions about Currency

Currency has to be...

- Of intrinsic value
- Backed by a government
- A legal tender
- Accepted as tax
- Accepted by everyone

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The Bitcoin Economy



Commerce:

- Micro transactions
- Banking
- Shift of Risks
- Lower Transaction
 Costs

Cross Border:

- Remittances
- SMEs
- Decentralised corporations
- P2P lending

Political:

- Small Governments
- Efficiency
- Creative Destruction
- Balanced Global Economy

Deflation:

- Saving
- Positive ROI
- Durable goods

Progress

Progress is driven by entrepreneurs and the human spirit, not by currency supply!

Thank you!

Questions, Entrepreneurs, Developers, Investors – drop me a line!

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